



## Commercial Collection Agencies of America VENDOR & SPONSOR OPPORTUNITIES PROGRAM 2020

Demonstrate your services and products to the most prestigious commercial collection agencies, creditors' rights attorneys and law list publishers in the United States!

For over four decades, our members have provided the highest level of professionalism to the credit and collection industries by earning the platinum standard of certification. Network with these professionals and gain recognition with our members and earn business with companies which work together in collegial fashion!

### **Our members seek vendors to create strategic partnerships with~ companies which match their level of professionalism and service!**

Commercial Collection Agencies of America meetings continually attract the highest number of certified agencies in our industry, as well as the most respected creditors' rights' attorneys and law list publishers.



Our members strive to create business relationships with knowledgeable, trust-worthy partners.

We have structured our meetings, so **ALL attendees meet EACH OTHER AND EACH VENDOR! Booths are incorporated in our meeting space!**

Included in the vendor fee is the opportunity to have a captive audience with the entire membership to explain your service or product. Also built into the program is ample time to discuss your company with our members on a one-on-one basis.

### **Abundant opportunities, even after the meetings!**

Our website is the most visited in our industry. Spotlight your firm on our Vendor tab.

## **Platinum Vendor Program**

To recognize our valued, dedicated vendors partners who exhibit unparalleled support to the Association, we are offering the opportunity to take advantage of additional benefits as a

### **Platinum Vendor.**

- ✓ **Premium Booth Space** at the Spring & Annual meetings, **including a full registration.**
- ✓ Choice of Sponsorships (\$500 value) at a meeting (see following page).
- ✓ **Special Designation** on the Association's website as a Platinum Vendor
- ✓ Expanded link to your company's website on the Association's website, featuring your Platinum Vendor Bio!
- ✓ Exclusive email of **attendee listing with contact information** PRIOR (as well as after) each meeting!
- ✓ A Framed Certificate of **Platinum Vendor Status**
- ✓ Unique Recognition at each meeting, including printed meeting materials!



# There is a NEED for your products and services in our industry!

Telecommunications  
Hardware/Software  
Credit card processing  
Merchant service providers  
Lending

Letter-writing  
Legal services  
Accounting services  
Credit reporting  
Skip tracing

Billing  
Licensing and Compliance  
Website design/production/hosting  
Auto-dialer systems  
Publishing

## MEETINGS IN 2020

From West Coast to East Coast, join Commercial Collection Agencies of America...



**March 26-28, 2020**  
***The Argonaut Hotel***  
***495 Jefferson Street***  
***San Francisco, CA***



**October 21-24, 2020**  
***Opal Grand Resort***  
***(formerly Delray Beach Marriott)***  
***10 N Ocean Blvd, Delray Beach, FL***

An award-winning boutique hotel housed within Fisherman's Wharf. A recipient of AAA Four Diamond Award, the Argonaut boasts stunning views of San Francisco Bay and the Golden Gate Bridge and mere steps to Ghirardelli Square & Hyde Street Pier.

Our "home away from home," the Delray Beach Marriott is now the Opal Grand Resort! The resort's guest rooms have been fully reimagined & luxuriously appointed. New restaurants and bars! An oceanfront setting which provides unmatched comfort.

## PRICING

Booth space is being offered \$1,500 for a 10x10 booth, carpeted area with a six-foot draped table, chair and signage. Booth price includes one exhibitor personnel meeting registration, including all meals, social events and cocktail parties, a \$600 value! **Sign up for both meetings and receive a discount (see application).**

## OUTSTANDING VENDOR VALUE AND BENEFITS:

Vendors who apply before February 15, 2020 will have the **first selection** of:

- Location of booth at the meeting
- Placement of company name on the vendor section of the website
- Prime placement in the meeting brochures!
- Additional sponsorship opportunities!

*ALL VENDOR EXHIBIT SPACE* remains open during the educational sessions to allow for maximum traffic

*ALL VENDOR REPRESENTATIVES HAVE A MEET & GREET* with attendees to allow for integration into the meeting

***ALL VENDORS' names will be spotlighted on our website from March 2020 to October, 2020.***

*ALL VENDORS WILL BE LISTED* in the meeting brochure with full contact information.

*ALL VENDORS MAY PRESENT A **THREE MINUTE PROMO*** of their company's product or service to the group before an educational program



## **SPONSORSHIP PROGRAM**

- ✓ Your Choice of Sponsorships at the meeting
- ✓ Your Company's Listing on the Meeting App!
- ✓ A Special Designation on the Association's website as a Meeting Sponsor with full contact information!
  - ✓ Exclusive email of attendee listing with contact information PRIOR (as well as after) the meeting!
- ✓ Unique Recognition at the meeting, including a listing in the meeting's printed materials and on Meeting App!
  - ✓ All Sponsors will be thanked in person from the podium at the meeting!
  - ✓ Exclusive Signage will spotlight sponsors at the event visible to all attendees

### **OPPORTUNITIES**

### **DESCRIPTION AND PRICING**

<i>LANYARDS</i>	Capture attention with your company name/logo around each attendee's neck! \$500
<i>MEETING FOLDERS</i>	Envelope their attention with your company name/logo on our printed meeting envelope folders \$750
<i>MEETING APP</i>	Especially for the "social media forward" members! Sponsor the meeting app that supplies members with all the information they need! \$1,000
<i>OPENING NIGHT RECEPTION</i>	Welcome attendees in style by being the first sponsor of the meeting. Sponsor a bar during the opening cocktail party and dinner on Thursday evening! \$1,500
<i>FRIDAY COCKTAIL PARTY</i>	Your company will be the "life of the party" by sponsoring a bar on the beautiful cocktail reception overlooking the scenic venue of our meeting \$1,500
<i>TRIADIC TOURNAMENT</i>	Network in high gear! We are known to plan the coolest networking experiences- <b><i>The Great CCA of A Cake Competition, Casino Spectacular! Margarita Madness, Triadic Olympics, Martini Mixer, The Porsche Experience, Triadic Scavenger Hunt and of course, Pizza Palooza!</i></b> We do networking right! Take the opportunity to put your company's name on, yet another unique and fun event will make all members remember your company! Sponsor now: Only a limited amount of \$500 sponsorships available!
<i>ON SITE EVENTS</i>	Attendees love to network between sessions. Spotlight your firm by sponsoring one of the many snack breaks throughout the meeting \$500  Start everyone's day out right by sponsoring Friday's deluxe breakfast \$1,250  See your firm's name on each table by being the exclusive sponsor of the delicious triadic lunch: \$1,500  Leave the attendees with a lasting impression by sponsoring Saturday morning's "Let's Eat Before We Get on the Road" breakfast \$1,250
<i>PROMOTIONAL INFO</i>	We will place your firm's promotional materials in our meeting materials for maximum exposure to our membership \$1,000 <b><i>EXCELLENT FOR VENDORS!</i></b>
<i>TABLE PLACEMENT</i>	<i>For even more exposure, we will place our firm's promotional materials on each table for the duration of the meeting sessions! \$1000</i> <b><i>EXCELLENT FOR VENDORS</i></b>
<i>OPTIONAL ACTIVITIES</i>	Amazing opportunities to showcase your firm! See Next Page...

## ***Sponsor any of the optional activities!***



### ***GOLDEN GATE BAY CRUISE***

Sponsor San Francisco's must-do attraction~ the fantastic 60-minute Golden Gate Bay Cruise! Be the host of the perfect introduction to San Francisco for our members. The narrated one-hour cruise does a loop of San Francisco Bay, sailing next to Alcatraz and under the Golden Gate Bridge. \$1,000 sponsorship

### ***CLASSIC CABLE CAR TOUR OF SAN FRANCISCO***

#### ***All Aboard!***

Your firm will be in the driver's seat at this one-of-a-kind premier city tour which will travel the streets of San Francisco in style aboard an authentic Classic Cable Car. Members can disembark at three key locations for up close and personal guided walking tours. A true VIP experience! \$1,000 sponsorship



### ***LUNCH AND STROLL***

Sponsor a delicious lunch before you and your colleagues experience San Francisco with a stroll on the iconic Golden Gate Bridge. Listed as one of the "Wonders of the Modern World," the beautiful structure spans over a mile across the Golden Gate strait connecting San Francisco Bay to the Pacific Ocean. \$1,500 sponsorship



### ***ANNUAL MEETING GOLF OUTING***

Swing into action when you host the golf outing! No one will forget the branded golf balls with your firm's name! Lunch is included in the sponsorship too! \$1,500 sponsorship



## Commercial Collection Agencies of America, Inc. Vendor and Sponsor Application and Agreement

### COMPANY INFORMATION

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL: \_\_\_\_\_ COMPANY WEBSITE \_\_\_\_\_

Description of company product/service: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### **ACCEPTANCE AS CONTRACT FOR EXHIBITOR (For Vendors Only)**

The undersigned hereby authorizes Commercial Collection Agencies of America to reserve exhibit space for use by the above company. The undersigned hereby acknowledges and agrees to pay the cost for exhibiting. Additional requirements, such as electrical connection, access to internet or special AV requirements should be coordinated directly with venue.

Set-up and take down times will be announced once appropriate arrangements are made with venue.

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Name (print) \_\_\_\_\_ Title \_\_\_\_\_

### **BILLING INFORMATION**

**Full payment is due upon submission of agreement.**

Please choose either:

Regular Vendor: \$1,500 per booth       Platinum Vendor Status: \$2,795       Sponsor: \$ \_\_\_\_\_

Submit agreement and check to:

**Commercial Collection Agencies of America, Inc., P.O. Box 1695, Arlington Heights, IL 60006**

If paying by credit card, please fill out the form below, scan the document and email to:

**awaggoner@commercialcollectionagenciesofamerica.com or fax to 847-496-7360.**

**Please print:**

Card Type: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. date: \_\_\_\_\_ Code \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Amount to be charged on card \$ \_\_\_\_\_

Telephone \_\_\_\_\_ Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_